



Meeting Minutes
Public Awareness and Community Outreach Subcommittee
Maryland Cybersecurity Council
Tuesday, March 27, 2019
2:00 pm – 3:00 pm
CASH Campaign of Maryland
575 S. Charles Street, Suite 500
Baltimore, MD 21201

Attendance (3/5)

Subcommittee members participating: Sue Rogan (chair), Dr. Anton Dahbura, and Larry Letow.
Staff: Dr. Greg von Lehmen (University of Maryland University College, Staff to the Maryland Cybersecurity Council)

Meeting Summary

1. The chair welcomed the members and framed the purpose of the meeting: to identify broad recommendations to be included in the Council's 2019 Activities Report as a roadmap for committee work through 2021.
2. The minutes for the May 21, 2018, meeting of the subcommittee were approved.
3. Proposed for the upcoming Activities Report:

The repository as an accomplishment of the subcommittee. The 2017 Activities Report announced the repository as a project-in-planning. The 2019 Report can count the repository as an accomplishment. The repository is operating. By May, it will have nearly 300 curated resources. To maintain the asset, a professional librarian at UMUC has agreed to supervise the collection by culling resources that disappear from the web and to work with this subcommittee and the CI Subcommittee to add additional resources.

More aggressive engagement to raise the profile of the Council and raise awareness of cybersecurity issues. The chief recommendation of the Committee is to look for appropriate conferences or other events where the Council could serve as a nonfinancial co-sponsor and to use webinars and perhaps other platforms to reach populations that are less aware of cybersecurity risks. Suggestions included the possible Council's nonfinancial co-sponsorship of a recurring cybersecurity conference at Johns Hopkins, providing cybersecurity awareness sessions at Financial Fitness Fairs in Maryland, using willing exhibitors at RSA to advertise for SME volunteers for PACO outreach efforts (e.g. webinar participants), and working with Junior Achievement.

4. Shorter term, the subcommittee endorsed the chair's suggestion that the Council serve as a nonfinancial co-sponsor for a MDCASH conference coming up in April. The chair will work with Dr. von Lehmen to seek OAG approval.

There being no further business, the meeting was adjourned at 2:45.

[Note: These minutes were approved at the 06 April 2020 meeting of the subcommittee.]